



2023 Maryville Uncorked Sponsorship Opportunities

PRESENTING SPONSOR (\$7,500) (SOLD OUT 2023)

- Logo headlining all promotional materials flyers, posters, and newspaper ads; Social Media
- Business mentioned during any live promotions such as TV or Radio interviews
- Business Membership to the Maryville Downtown Association for 2024
- Logo Promotion on Swag Bags for VIP event (must produce swag materials for 200 attendees)
- Access to the Sponsors Lounge (Located in White Star Station)
- 3 Reserved tables at General Admission Event
- Includes (20 tickets total) 10 General Admission event tickets & 10 General Admission + VIP tickets

PLATINUM SPONSOR (\$5,000)

- Logo featured on all promotional materials flyers, posters, newspaper ads, and digital promotion
- Opportunity to participate in VIP Swag Bags (must produce swag materials for 200 attendees)
- Access to the Sponsors Lounge (Located in White Star Station)
- 2 Reserved tables at General Admission Event
- Includes (16 tickets total) 8 General Admission event tickets & 8 General Admission + VIP tickets

GOLD SPONSOR (\$2,500)

- Large logo on all promotional materials such as flyers, posters, newspaper ads, and digital promotion
- Opportunity to participate in VIP Swag Bags (must produce swag materials for 200 attendees)
- Access to the Sponsors Lounge (Located in White Star Station)
- 1 Reserved table at General Admission
- Includes (8 tickets total) 4 General Admission event tickets & 4 General Admission + VIP tickets

SILVER SPONSOR (\$1,000)

- Small Logo featured on promotional materials: flyers, posters, and digital promotion
- Opportunity to participate in VIP Swag Bags (must produce swag materials for 200 attendees)
- Access to the Sponsors Lounge (Located in White Star Station)
- Includes (4 tickets total) 2 General Admission event tickets & 2 General Admission + VIP tickets

BRONZE SPONSOR (\$500.00)

- Business name will be featured on promotional material: flyers, posters, and digital promotion
- Opportunity to participate in VIP Swag Bags (must produce swag materials for 200 attendees)
- Access to the Sponsors Lounge (Located in White Star Station)
- Includes 2 General admission event tickets

VENUE SPONSOR (SOLD OUT 2023)

- Company logo featured on the front of a day of the event brochure
 - Logo headlining all promotional materials flyers, posters, and newspaper ads; Social Media Promotion
 - Opportunity to participate in VIP Swag Bags (must produce swag materials for 200 attendees)
 - Access to the Sponsors Lounge (Located in White Star Station)
 - 2 Reserved tables at General Admission Event
 - Includes (16 tickets total) 8 General Admission event tickets & 8 General Admission + VIP tickets
-

PLEASE COMPLETE FORM BELOW

Business Name _____

Point of Contact _____ Title _____ Phone _____

Address _____

Contact Email _____

Sponsorship Level Platinum _____ Gold _____ Silver _____ Bronze _____

Yes _____ NO _____ Participation in VIP Swag Bags (must produce swag materials for 200 attendees)

Payment Method: Check _____ Invoice _____

Make checks payable to: Maryville Downtown Association P.O. Box 4384 Maryville, TN 37802

Sign _____ Date _____

Please EMAIL Signed Form to Amanda@downtownmaryville.com

Make checks payable to: Maryville Downtown Association P.O. Box 4384 Maryville, TN 37802

Email Branding/Logo format in .PNG to kristien@designsbykristien.com

Maryville Uncorked Contacts

Event Co-Chairs

Kristien Scott - 865-801-2178 kristien@designsbykristien.com

Caroline Fontinell - 865-335-0032 carolinefontinell@gmail.com

MDA Executive - Amanda Gillooly - (865) 229-3209 Amanda@downtownmaryville.com

Silent Auction Contact - Krysti Franklin - krystifranklin@gmail.com

Wine Grab Wine Donation - Laura Antonucci - (954)-6589380 laura@substancesolutions.com

Food & Wine Vendor - Toi Brown - skyviewmaryville@gmail.com, Scott Shankland - scott@scottshankland.com

Swag Bags - Melanie Sitzlar - msitzlar@s4dinc.com